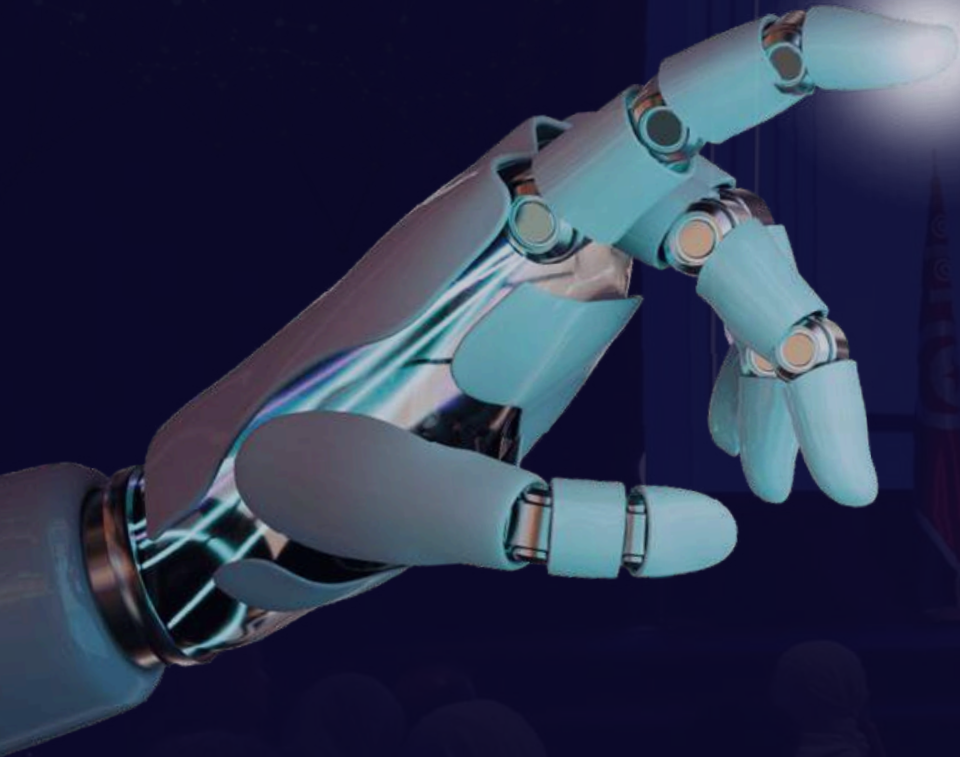


BIGTECH

Africa

Tech, IA & Startup Show in **Africa**



BIGTECH 2025

PRESENTATION DOCUMENT



09 > 11 SEPT
2025



**Kram Exhibition and International
Trade Center, TUNISIA**

THE UNMISSABLE BIGTECH 2025

Following a highly successful first edition, BIGTECH 2025 returns with even greater ambition: to position Africa as a global technology hub and to connect the African tech ecosystem with international opportunities.

By hosting this event, Tunisia asserts itself as a leading African technology hub—a natural meeting point for talent, innovation, and business opportunities. In this spirit, BIGTECH 2025 offers a unique platform for networking, learning, and accelerating digital transformation.

01

**A Catalyst for
Networking
Opportunities**

02

**An Immersive
Platform**

03

**A Strategic and
Business-Oriented
Gathering**

04

**An International
Reach**



THE KEY ACTIVITIES OF **BIGTECH 2025**

1

**BIGTECH Conference
(Main Stage)**

2

**Workshops
& Masterclasses**

3

**Expo
& Startup pavilion**

4

**BIGTECH
Awards 2025**

5

**B2B Meetings
Meet Investors**

6

Major Announcements

7

**Hackathons
& Challenges Innovation**

8

Networking Side Events

KEY FIGURES OF BIGTECH 2025

15 000+

Visitors

150

Exhibitors & Partners

100

Exhibiting Startups

10

Award-Winning
African Startups

1

Honored
Countries

1 000+

B2B
Meetings

50

International
Investors

40

Big Buyers

3

Official
Delegations

100

National
and International Media

100+

International
Speakers

46

Panels, keynotes
& workshops

Join **BIGTECH Africa 2025** to shape the future of tech in Africa!

BIGTECH'S GLOBAL REACH

30k

Number of Visitors
on the Website
(May - June 2024)

3.12m

Coverage on social
media
(May - June 2024)

09 pays

Global reach



"I would like to thank the organizing committee for inviting me; it is a great opportunity to be here. I am very impressed by the size and quality of the conference."

Ussama Fayyad - Executive Director, Institute for
Experiential AI, USA



WHO WILL ATTEND BIGTECH 2025?



Entrepreneurs & Startup Founders



Business Leaders & Decision-Makers



Investors & Venture Capitalists



Tech Experts & Professionals



Government and Institutional Representatives



Academics, Researchers & Students



Consultants & Service Providers



Startup Ecosystems & Innovation Hubs



Tech Media & Influencers



Technology Enthusiasts & Curious Individuals



AI, Big Data, Blockchain, and Other Technology Specialists

INDUSTRY SECTORS OF THE VISITORS

- Finance, Banking & Insurance
- Healthcare & Pharmaceuticals
- Education & Training
- Agri-food & Agriculture
- Energy & Environment
- Transport, Logistics & Mobility
- Industry & Manufacturing

- Retail & E-commerce
- Telecommunications & IT
- Cybersecurity & Digital Trust
- Media & Entertainment
- Governments & Public Institutions
- International Organizations & NGOs
- Construction & Real Estate

TOPICS DE BIGTECH 2025

1. Africa Tech & Global Innovation
2. Artificial Intelligence, Automation & Cybersecurity
3. Tech, Sustainable Development & Mobility
4. Startups, Financing & Investment
5. Tech & Creative Industries
6. Tech & Inclusion
7. Future Tech & Global Innovation



PROGRAMME MAPPING

Activities

BIGTECH
Conference
Main Stage

DAY 1, TUESDAY

09 September

DAY 2, WEDNESDAY

10 September

DAY 3, THURSDAY

11 September

MORNING

TOPIC 1: Africa Tech & Global Innovation

TOPIC 3: Tech, Sustainable & Inclusive Development

TOPIC 5 : E-commerce for Africa

THE AFTERNOON

TOPIC 2: Generative AI & Finance / Télécoms

TOPIC 4: African Startup Investment Summit (ASIS)

TOPIC 6: Tech & Digital Inclusion

TOPIC 7: Future Tech & Global Innovation



[See the Full Program](#)

MAPPING DU PROGRAMME

Activités	DAY 1, TUESDAY	DAY 2, WEDNESDAY	DAY 3, THURSDAY
	09 September	10 September	11 September
BIGTECH WORKSHOP Carthage Stage	Workshop 1 : What VCs & Business Angels Want to Hear in 2025	Workshop 5 : From Paper to Pixels: Automating Financial Contracts with LLM and OCR	Workshop 11 : Meet The Unicorns – Secrets of African Startups Valued at \$1B+
	Workshop 2 : AI Growth Hacks: Automate 80% of Your Startup with AI	Workshop 6 : ELK Stack: From Raw Data to Actionable Insights	Workshop 12 : Supporting the Skills Transition Toward a Future Enhanced by Emerging Technologies
	Workshop 3 : Data-Driven Fundraising: Using AI to Target the Right Investors	Workshop 7 : Agents AI – Practical Applications for Banking, Telecoms and More	Workshop 13 : Building a Dream Team – How to Recruit and Motivate the Best Tech Talent
	Workshop 4 : The Art of Pitching: How to Convince an Investor in 3 Minutes	Workshop 8 : Drone Innovation: Basics to Advanced Applications in Africa	Workshop 14 : Reverse Pitch – What Investors Are Really Looking For
		Workshop 9 : Cryptocurrencies – Understanding, Investing, and Securing Digital Assets	Workshop 14 : Reverse Pitch – What Investors Are Really Looking For



[See the Full Program](#)

THEY SPOKE AT BIGTECH

70+

Speakers

07

Panels

14

Workshops

11

Keynotes



"BIGTECH, an internationally renowned event that focuses on AI and empowers young entrepreneurs, startups, and businesses to thrive and engage in this exceptional environment."

Nizar Yaiche – **PWC Global Digital Leader**

THEY SPOKE AT BIGTECH





BIGTECH AFRICA AWARDS

The BIGTECH AWARDS 2025 are one of the highlights of the event, honoring the most visionary African startups and rewarding excellence & the impact of African tech. These awards recognize those that are transforming strategic industries and creating a real impact through innovation.

THE BIGTECH AFRICA AWARDS 2025 CATEGORIES



Startup of the year Award
-Startup de l'Année-



FinTech Pioneer Award

-Inclusion Financière &
Innovation dans les Services
Financiers-



AI Disruptor Award

-Révolution en Intelligence
Artificielle & Automatisation-



Cyber Resilience Award

-Cybersécurité &
Souveraineté Numérique-



Future Visionary Award
-DeepTech, Spatial, Quantique
& Technologies du Futur-



Creative & Web3 Excellence Award

-Industries Créatives, Gaming &
Web3-



Gender Tech Award

-Femmes & Leadership dans
la Tech-



Blue Tech Award

-Technologies Vertes, Mobilité
& Énergies Renouvelables-



The EdTech & Inclusion Award

-Éducation Numérique &
Inclusion Digitale-



Health & Biotech Award

-Santé, Biotech & Well-being
Tech-

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And request the exhibition packages

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sponsor
BIGTECH**

**Exhibit as a
STARTUP**

**Contact our team directly today to discover the
opportunities that await you!**



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Become an Investor

Become a Major Buyer

Become a Partner

Become a Speaker

VISIT BIGTECH 2025

You can choose from one of the passes below

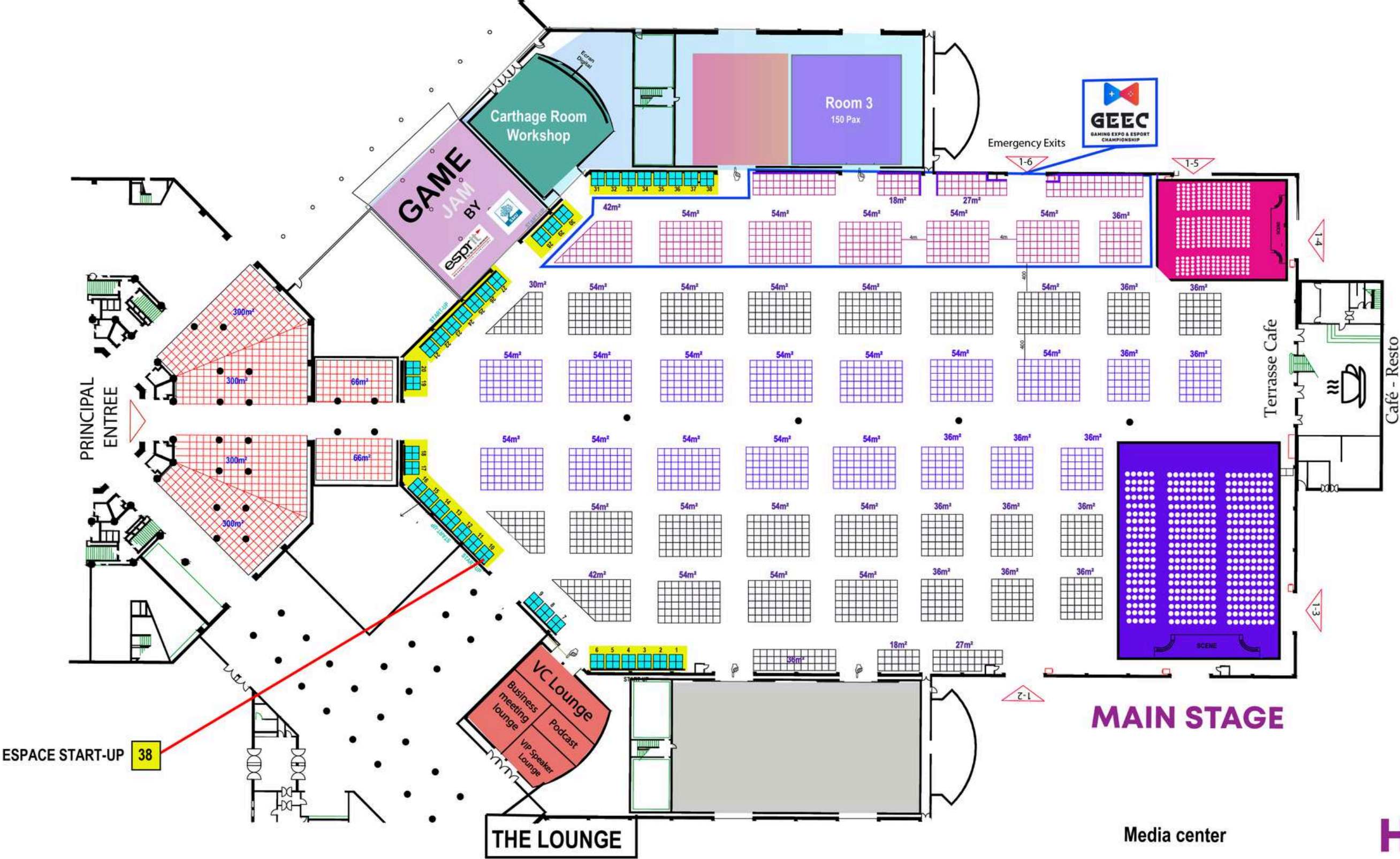
VISITOR PASS – Free

STARTUP PASS

EXECUTIVE PASS

PREMIUM PASS

EXHIBITION PLAN, 10,000 M²



THE EXHIBITION AT BIGTECH

15 000+

Visitors

200+

Exhibitors

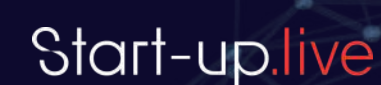


Want to exhibit?

Contact us to discover our exhibition packages.

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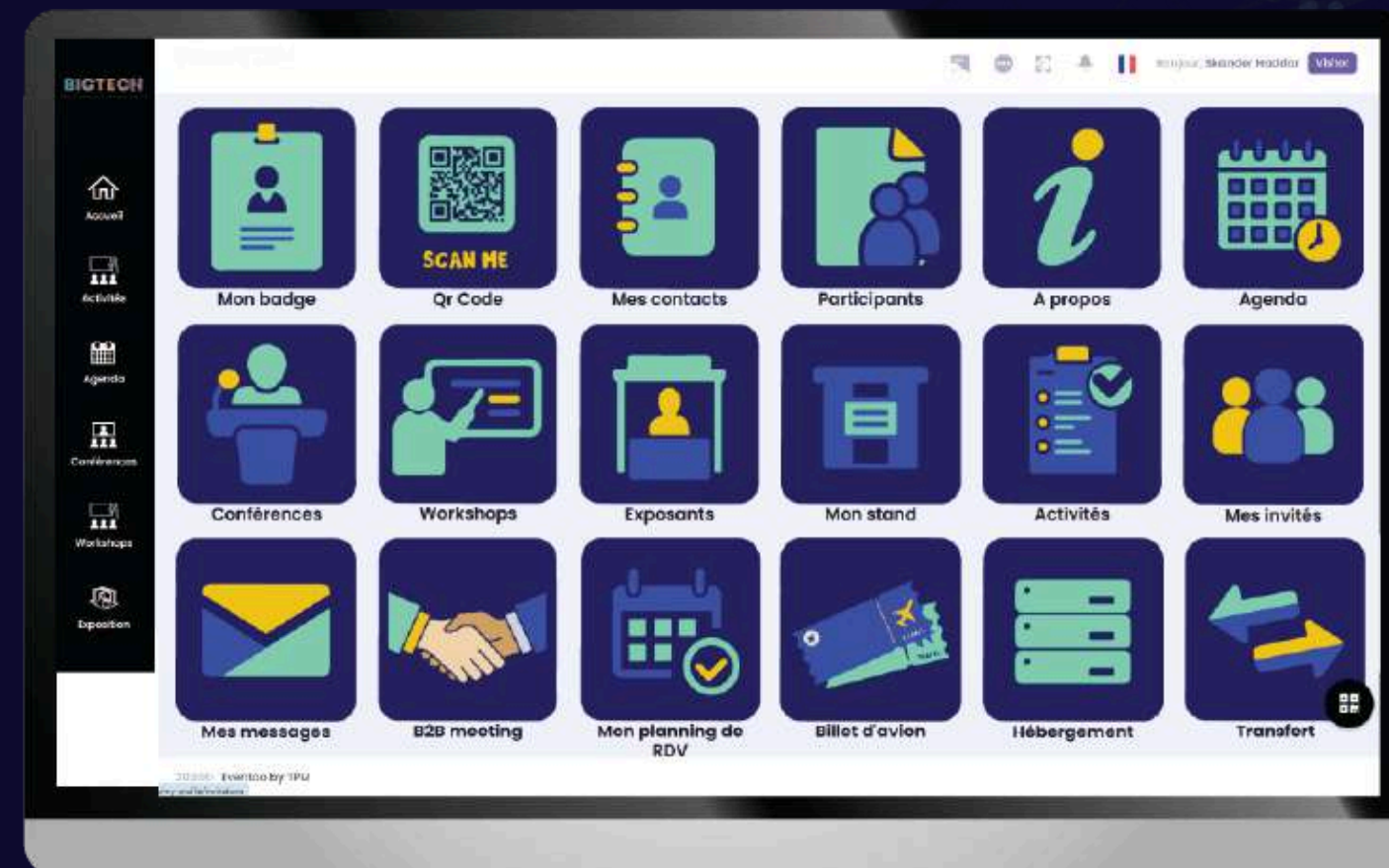
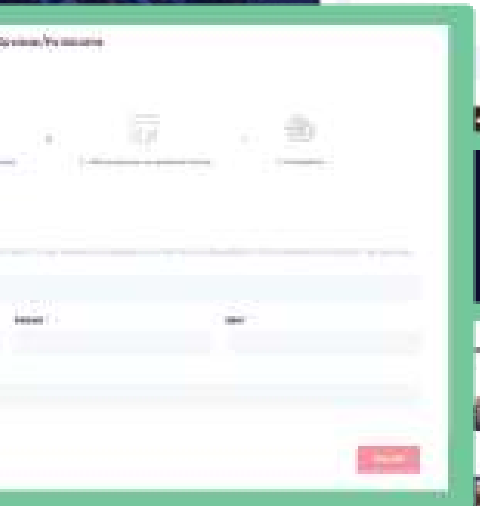
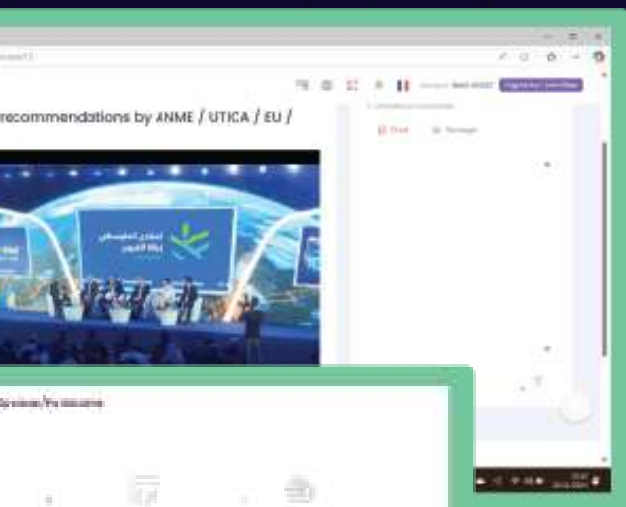
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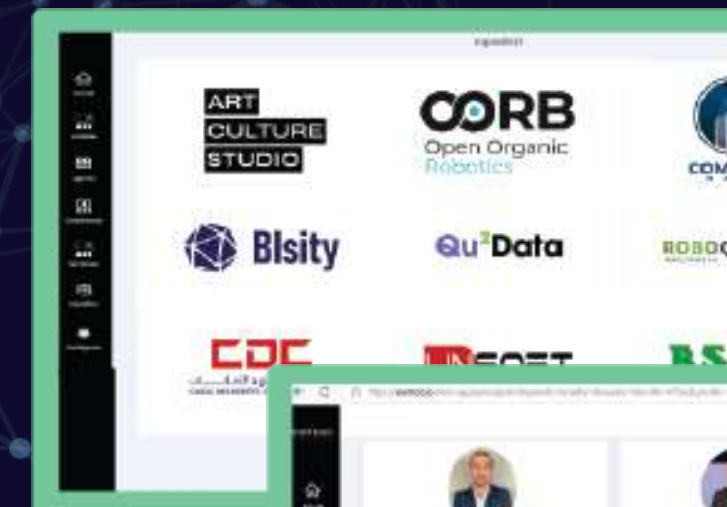
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